



University of Cologne
Faculty of Management, Economics and Social Sciences

Cologne Institute for Information Systems Research Seminar Series
Winter 22/23

Currently planned seminar talks (speakers and order may change on short notice)

<i>Date</i>	<i>Speaker</i>	<i>Room</i>	<i>Title</i>
October, 13th, 2022	Jose Benitez (EDHEC Business School, France)	Seminar room -1.502	Impact of social media technologies on new product development performance: Theory and empirical evidence.
November, 7th, 2022	Hao Yan (Arizona State University, US)	Virtual	Knowledge constrained learning and anomaly detection based on high-dimensional data
November, 25th, 2022	Aron Lindberg (Stevens Institute of Technology, US)	Room 3.02, Pohlighaus (Building 411)	From Apps to Ecosystem: Platform Development-In-Reverse at Autodesk
December, 5th, 2022	Chen Zhang (Tsinghua University, China)	Virtual	Thompson Sampling based Partially Observable Online Change Detection for Exponential Families
January, 16th, 2023	Andreas Drechsler (Victoria University of Wellington, NZ)	Room 3.02, Pohlighaus (Building 411)	Scoping around and Reflecting on Boundary Conditions in Information Systems Research: the Case of Research on Small and Medium Organisations
January, 30th, 2023	Irina Heimbach (WHU Otto Beisheim School of Management, DE)	Virtual	The Rise of Conversational Reviews: The Effects of Solicitation Medium Anthropomorphism on Product Rating Valence

All seminars will take place in **Zoom as online meeting (LINK)**, starting at 12.30 unless noted otherwise.

Talks are organized as brown bag seminars, so please join us for catered sandwich lunch and cold beverages. Everybody interested is welcome to attend the sessions! If you have questions, please send an email to werder@wiso.uni-koeln.de.